



*A-List
Webazine*



Welcome to our February *A-List*™ Webazine



Welcome to 2005! Yes, yes, I'm aware that we're already one month down, but if you're anything like me, it normally takes one full month to get over the Christmas break, and set the wheels in motion (in the correct direction, that is) for the year ahead!

The content of this month's Webazine will be focused on new offers and *A-List*™ market updates. Don't forget, if you're planning a trip away within Queensland, check the *A-List*™ website first, as you may be missing out on some terrific offers to take advantage of during your visit.

FOCUS ON TOWNSVILLE


With the year already abuzz with new and exciting additions to the *A-List*™ offerings, we thought it was due timing to focus on a couple of Townsville *A-List*'s™ founding members.

Remember that we are always looking for members who are suited to the *A-List*™ offering, and with new supplier members joining the programme in Townsville as we speak, we look forward to introducing these to you in next month's Webazine.


Established for over 15 years, our salon offers the very best in beauty treatments as well as offering a complete range of Ella Bache products. Over the years our business and therapists have won numerous awards including Ella Bache's prestigious Trip to Paris Award, National Salon of the Year, Excellence in Retailing Award for 2002, and our very own Jean Royal was National Therapist for 2000.

The aim of our eight highly skilled Ella Bache therapists is to offer you the ultimate pampering experience when you visit our salon. Known for our Deluxe Facial (1 ½ hours) and Full Body Pregnancy Massage (1 ¼ hours) we also offer body treatments and body massage, Solutions Facials, waxing, manicures and pedicures. So come and visit us, you are sure to be impressed with your salon experience at Ella Bache Townsville.




Monthly Special
Experience our new 35 minute Radiance Express Facial for just \$40 and receive a FREE 15ml Gommage Delicat – a treatment to stimulate and balance your whole body. Get Body-licious!

Bache Man Pack
Bache Man Pack valued at \$110, now only \$65! (Includes 3-step skincare range and carry case).



Castletown Shoppingworld
Kings Road, Townsville
Telephone: (07) 4771 6088



ellabachetownsville@bigpond.com
www.ellabache.com.au/townsville

A-List™ IS PRODUCED BY *A-List*™ Group Pty Ltd

ABN 84 109 658 817 ☎ (07) 4774 1818 M 0419 343 527

PO BOX 1875 TOWNSVILLE QUEENSLAND 4810

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Too good to be true?

OK, we all get the message that there are many benefits in holding an A-List™ Card, only sometimes the offer sounds too good to be true.

Obviously with local offices in now Rockhampton through to Cairns I tend to drive a fair distance, so the 3c a litre fuel discount from Mobil doesn't upset me too much at all.... But the icing on the cake occurred the other day when I again (this is the third time) called anonymously into John Barr's Tyres (and no this plug does not mean we are related), and yet again I have my wheels rotated and a wheel alignment completed for HOW MUCH... nada, nix, nothin'.....literally Zero Dollars!

Everyday I am now using the A-List™ card that we created for some of Townsville's most significant companies, and benefiting myself!

I am delighted with the service and precision of the team at John Barr's Tyres and strongly recommend that we all take advantage of this generous offer..... (John I will be around for the bottle of bourbon later!)

Geoff Broekhuis

National Franchisor

A-List™ Group Pty Ltd

JOHN BARR TYRES TELEPHONE (07) 4779 6544 FACSIMILE (07) 4775 2558
A.B.N. 31 010 687 028
P.O. BOX 672, CASTLETOWN, HYDE PARK QLD 4812

BRIDGESTONE TYRE CENTRES

CASH RETAIL - BAYSWATER ROAD
MRS BROOKS
GARbutt QLD 4814

TAX INVOICE 133784
Date 24/01/05
Time 4:31pm
Page No 1

Cust No: 100 CASHREDA [000]
S*PERSON: 100 JOB No: VEHICLE : NISSAN NAVARA REGISTRATION: QLD 0696YX KILOMETERS: 51963

PRODUCT CODE	DESCRIPTION	QUANTITY	PRICE	AMOUNT
WB	SERV WHEEL BALANCING - OFF CAR	EACH 2.0000	7.2727	16.00
WAF	SERV WHEEL ALIGNMENT - FRONT	EACH 1.0000	35.4545	39.00
ADVERTISING	ADVERTISING	1.0000	50.0000	55.00
A LIST 200412577				

JOHN BARR BRIDGESTONE TYRE CENTRE
ABN 31 010 687 028
CHR BROOKS & SONS PTY LTD
GARbutt QLD 4814

TOTAL \$ 10.00

"Zero Dollars"

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FOCUS ON CAIRNS

Congratulations to our new *A-List*TM mums in sunny Cairns! Both City Florist's Anjela Mittelstadt and Jodie Willsea from Ella Bache Cairns welcomed their new arrivals into the world this Christmas!

Anjela and her husband welcomed their daughter Freya Jade into the world on December 28th...what a hectic New Year! This beautiful little bundle weighed in at 7lb 5 ounces, a tiny bit smaller than her sister Amelia, and to date has been quite the angel...allowing her parents lots of sleep!

Jodie and her husband had prepared for a lovely family Christmas, but received a small bump in that road, with the arrival of Calvin 5 weeks early! Baby's doing well, although Mum's slightly frazzled with 3 salons and new baby...although if anyone can multi-task her way through, Jodie can!

For all those in Cairns who like the idea of fitting in a speedy hair appointment during lunch, but not the idea of missing out on due sustenance, then Craig Roberts Hair Stylists have the solution for you! Craig and Lu from Craig Roberts have teamed up with Craig and James from the Red Ochre Grill to ensure that both your grooming and nutrition requirements are fulfilled, without "eating" into your busy social time. Congratulations guys.



'Lunch Time Quickie'

Need a hair appointment, but just can't find the time?

Then our lunchtime package is just what you need!


Our a la carte 1 hour HAIR MENU:

- Tone, shine and gloss colours
- Hair cut and blow dry
- Ladies wash and blow dry
- Up styles for that after work function
- Tantalising treatment w head, neck, shoulder massage
- Fringe trim and treatment
- Gents half cut, colour and highlights
- Wash and blow dry/set
- Eyebrow tint and wax, eye lash tint
- Professional eyebrow shape
- Complimentary consultations

For your convenience, select from the following menu and your lunch will be served on arrival:

1. Open sandwiches or grilled foccacia
Your choice of:
Leg ham, cheddar cheese, roma tomato, basil dressing
Sundried tomato, pesto, marinated vegetables and shaved parmesan
Chilled prawn, avocado, wasabi mayonnaise
Smoked salmon, crème fraiche and baby capers
2. Red Ochre BLT – with bush tomato mayonnaise
3. Crisp fried spiced calamari skewers w sweet chilli lemon myrtle dipping sauce, green papaya salad, taro chips
4. Wok fried salt & pepper prawns – Vietnamese pickle & lemon aspen sambal

Craig Roberts Hair Stylists
39 Shields Street, Cairns City Ph4051 4212
Email craig@crhs.com.au



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FOCUS ON MACKAY

Focus on Fitness

Simply join **City Fitness Health Club, Victoria Street, Mackay** by the end of February 2005 and your name will be entered into the draw to win 3 nights at Daydream Island Resort and Spa. For enquiries phone City Fitness today 4957 8269.



Introduction to **Pilates Classes**:

- Mon – February 14th, 11.15am
- Tues – February 15th, 6.45pm

Classes by Freda.

Mackay **A-List**™ is now on the website! Our Mackay suppliers are in place and eagerly looking forward to distributing their cards, over 2000 and all ordered prior to launch. What an exciting time!

The business leaders in this area can certainly see the benefits in rewarding their loyal clients. After all the money and effort they have invested on advertising and marketing to secure these top customers, the consensus is 'Let's hang on to them'. And there's much more to come in the near future!

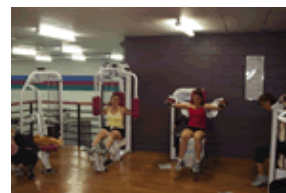
What's New?

Steve and the Team at City Fitness are proud to be the only health club in all of regional Australia to introduce the new **Nautilus** 6-week weight management program.

The **Nautilus** program will assist you to:

- Reduce body fat levels
- Reduce lower back pain and your risk of osteoporosis
- Increase your fitness level
- Immediately relieve pain
- Achieve weight management, which equates to lifestyle management.

The new Nautilus equipment now at City Fitness!



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