



## *A-List*™ Site News and Traffic

Welcome to the **July 2004 Newsletter** for *A-List*™. You will have to forgive me for no longer referring to it as "Townsville" *A-List*™, however, due to the number of markets now covered by our once local program, we need to ensure that all our valued clients and customers realize that the gift they have been given is of greater worth than they had even hoped.

With Cairns only a month or so from launching, it seems appropriate to whet your appetites with the knowledge that a fuel deal has been secured on your behalf within the Cairns region...so not only are you covered within with Malpass Mobile, but also from Cairns to Karumba with Trinity Petroleum. You will also have the benefit of visiting some of Cairns top restaurants and hotels, gymnasiums, health and beauty offers too, just exactly what you would expect from a quality card!

**TRINITY PETROLEUM**



**Mobil Distributors**  
Far North Queensland

For more updates on Cairns, and the supplier members already on board, log on to the website [www.a-list.com.au](http://www.a-list.com.au), and click on the Cairns link, where some of the providers are listed at this stage. I will, of course, keep you up to date on new offerings and members in coming months.

You will also be excited to hear that Mackay businesses have been very eager to discuss the opportunities that *A-List*™ may have for their clientele. I appreciate that some of you may have spoken to businesses in both Cairns and Mackay with regard to the success of the product, and its many uses, and can verify that the desire for a quality product with the integrity to ensure a benefit for both business and consumers alike, is widespread within North Queensland. Thank you also to those businesses, in assisting to grow *your* product for *your* customers.

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For any members wondering what they should be doing with the newsletters you receive, please remember to retain the names and email addresses of those people who you have given cards to, and to forward this newsletter to them each month. I have noticed one or two members have not been forwarding the newsletter and have lost contact with some of their clients. This can lead to your chosen *A-List™* customers not being aware of new offers as and when they arise. I will be calling past in the next week or so to ensure that you have all the information available to your cardholders, so please make sure that you have your list of clients/businesses who you have sent cards, so that I can assist you with this. There are many benefits with this process, and I want to ensure that you have the opportunity to receive as many as possible.

As next month's newsletter is going to be more like a version of "War & Peace", given the launch of Cairns etc, I thought I'd keep this newsletter as concise



as possible...and not a cure for insomnia! Next month will have all of the details regarding the launch of Cairns, along with more news from Mackay and SEQ...and also some new members for Townsville! Our website will also be sporting some new links in the next few weeks, so please jump on and check it out!

Warm regards,

*Louise Broekhuis*  
*A-List™ Group Pty Ltd*

