

Townsville A-List Newsletter June 2004



A-List Site News and Traffic

Welcome to the **June 2004 Newsletter** for Townsville *A-List*™. The expansion of the *A-List*™ product into Brisbane, the Gold and Sunshine Coasts in the past few months, has seen Geoff accumulating quite a number of frequent flyer points, to say the least! As a result, you now have another Broekhuis onboard to assist with any on-going support in the Townsville market!

Hopefully by this time I have found the opportunity to touch base with all supplier members and introduced myself. For those who I am unacquainted with, I have recently left the dynamic sales environment of WIN Television to lend my own experience and energy to ensure that *A-List*™ remains true to its focus within Townsville, for all who participate as supplier members or cardholders. I have many years of sales and marketing experience within the print, electronic and television medias, living and working in many of Australia's regional and capital cities, as a result of national product "roll-outs" during Geoff's and my many years with Fairfax Pty Ltd. I am very excited for all Townsville *A-List*™ members with the availability of *A-List's*™ new markets, as I see that the rewards and opportunities for member suppliers and cardholders alike, are limitless! But with that said, I look *most* forward to working with all of *you* to continue *A-List's*™ success *locally*.



Important news... *A-List*™ will deliver opportunities to all cardholders in the Cairns region by the end of August this year. Don't forget, for all those weary business travelers (or jet setting shoppers!) you will also be able to use your Townsville *A-List*™ card at all participating *A-List*™ businesses within Brisbane, the Gold and Sunshine Coasts by the end of 2004 (not that far away)!

Townsville A-List Newsletter June 2004



I should also at this time, welcome to the *A-List*TM Group the newest member of our family. JoAnn Clarke has recently joined us in the Mackay region, and with great interest already! JoAnn has extensive sales and marketing experience in the print, radio and television environments, more recently joining us from WIN Television. Mackay has been JoAnn's home for more than a decade, and her knowledge of this market and its people will ensure that the right business mix is selected to enhance your own reward opportunities. I will keep you informed as to a prospective launch date of Mackay's *A-List*TM offerings, in the next few newsletters.



New Supplier Members

Once again it has been a *very hectic couple of months*. If you haven't done so in a while, please remember to visit the website, www.a-list.com.au, to take advantage of new offers and details of new members. Please remember, offers from other markets will only be available on the site after their respective launch dates.

Thanks again for taking time out to read what is happening within your product! Please feel free to contact either myself or Geoff at any time should you wish to find out more about *A-List's*TM expansion throughout Queensland and other markets, or in fact, if you have any ideas or suggestions for *A-List's*TM here in sunny Townsville!

I look forward to seeing you soon!

Kind regards,

Louise Broekhuis

Townsville A-List Newsletter June 2004

